

Global Liver Institute saves lives by empowering patient advocates to collaborate with policymakers, clinicians, and industry to drive the liver health field forward.

## **Our Mission**

To improve the lives of individuals and families impacted by liver disease through promoting innovation, encouraging collaboration, and scaling optimal approaches to help eradicate liver diseases.

#### **Our Vision**

For liver health awareness to be universal and for liver disease to take its proper place on the global public health agenda consistent with its prevalence and impact.

#### **Our Values**

Patient-centeredness Collaboration Integrity Inclusion

# It all starts with a patient

# **We Raise Awareness**

The Liver Health is Public Health initiative is elevating liver health to its rightful place on the global public health agenda. Through its Global State of Liver Health report and associated resources and campaigns, the initiative is characterizing the current state in order to chart a path forward as a global community.



**#OctoberIs4Livers** is the first and only global program that develops public awareness, policy, and clinical practice solutions to address liver cancer. The campaign has expanded into open houses around the globe that have increased access to care and health equity-focused roundtable conversations with target populations.



#RareAware is a campaign in February for the patients and families that face the least common liver diseases. With guidance on theming from our Pediatric and Rare Liver Diseases Council, we strengthen connections with the many communities affected by rare liver diseases while raising awareness.



**Beyond the Biopsy** is a multifaceted awareness campaign dedicated to accelerating the acceptance and adoption of non-invasive diagnostics as an alternative to liver biopsy through legislative, regulatory, and coverage/reimbursement changes.



**GLI LIVE** is our weekly educational talk show and podcast with more than 100 episodes, featuring guests ranging from world experts in research and clinical care to policy, patient advocacy, and wellness.



Global Fatty Liver Day, formerly known as International NASH Day, builds global awareness of fatty liver disease and its more advanced form. The most recent campaign gathered over 100 partners in 55 countries – who screened patients, educated communities, and trained providers – and garnered 31 endorsements from prominent societies.





## We Bolster Research

Whether helping patients find clinical trials, advocating for federal funding, or gathering experts to discuss the future of liver disease. we advance research as a critical tool to support tomorrow's liver health.



### We Train Advocates

Over 300 alumni of GLI's Advanced Advocacy Academy fight for liver health in 39+ states and 17 countries.

We provide advocacy training for patients, caregivers, and their families in:

- Media & Storytelling
- Liver Literacy
- Research & Development
- Healthcare Value & Coverage
- Health Policy



# We Advance Policy

By collaborating with agencies such as the FDA, CMS, the CDC, the NIH, the WHO, and the EMA; joining White House task forces; and educating Congressional representatives and committees, we promote liver health at local, federal, and global levels.



GLI's Liver Action Network unites local liver health organizations throughout North America to advance policy change.

# We Redesign Care

Our NASH, Liver Cancers, & Pediatric and Rare Liver Diseases Councils convene more than 200 stakeholders, including patient advocates, clinical researchers, industry leaders, and more, to identify priorities in the field and make progress that makes sense to everyone.









The gaps in liver health advocacy have resulted in 1.5 billion people living with liver diseases, most of whom are undiagnosed, undertreated, and overstigmatized. I know because I am one of these people.

Donna R. Cryer, Founder, CEO and 29-year liver transplant survivor





As a non-profit organization, Global Liver Institute relies on grants and donations to fund our essential work. Please join us to secure a better future for patients everywhere.











globalliver.org







