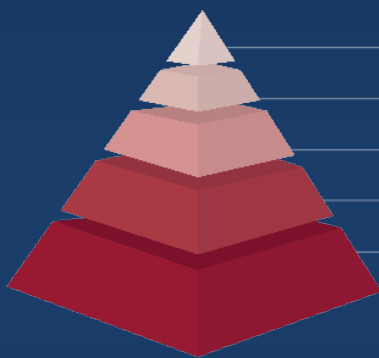




Advanced Advocacy Academy (A3) is Global Liver Institute's comprehensive, year-round liver health advocacy training and development program. Global Liver Institute's A3 has connected liver patients, caregivers, family members, and other interested supporters with the information, skills, and opportunities they need to effectively advocate for liver health.

GLI Advocate Engagement Model

Liver advocates play a crucial role in elevating the importance of liver disease prevention and overall liver health on the global public health agenda. The GLI Advocate Engagement Model operates across 5 levels of growth.



ELITE
EQUIP
EDUCATE
ACTIVATE
INFORM

A1 - INFORM

Individuals seek information for improved understanding of liver health and navigating healthcare.

A2 - ACTIVATE

Advocates actively research methods to instigate change.

A3 - EDUCATE

Graduating from A3: The Learning Experience equips advocates with comprehensive education.

A4 - EQUIP

Advocates choose specific advocacy paths, serving as GLI Ambassadors in areas like clinical trials, digital health, peer/community support, and healthcare policy.

A5 - ELITE

Advocates further evolve as community and organizational leaders, effecting significant change within their respective spheres of influence.

"In DC, with the A3 individuals,
**I FOUND A FAMILY
I DIDN'T KNOW
I HAD OR NEEDED."**

Cecilia D.

A3: The Learning Experience

The Learning Experience is 4-day comprehensive learning experience and advocacy training, held in the fall, dedicated to empowering liver patients, caregivers, family members, providers, and community champions. Workshops and the **Liver AdvoKit™**, GLI's advocacy education workbook, focus on five foundational pillars:

1. Liver Literacy

2. Media & Storytelling

3. Understanding Policy

4. Clinical Research
& Development

5. Navigating Healthcare
& Coverage

2 DAYS

OF EDUCATION AND WORKSHOPS

~60

HILL DAY VISITS IN WASHINGTON, D.C.

OVER 375

A3 ALUMNI, REPRESENTING 40+ STATES AND 19 COUNTRIES

173%

INCREASE OF IN-PERSON PARTICIPATION



2023 A3 alumni before heading to Capitol Hill for advocacy meetings

GLI Ambassador Program

The GLI Ambassador Program provides A3 alumni the opportunity to fine-tune their skills to engage in healthcare, expand patient knowledge, and boost patient involvement. We're pairing experts with eager advocates to address real-world issues in:

- Clinical trials
- Digital health
- Peer/community support
- Healthcare policy

A3 alumni go on to effect change in a variety of ways, such as:

- Educating policymakers on state and federal legislation
- Participating in and advising on clinical trial protocols
- Speaking in FDA Externally-Led Patient-Focused Drug Development meetings
- Launching and leading non-profit organizations and support groups
- Joining GLI's Liver Action Network (LAN) to better serve their communities
- Participating in GLI's exclusive Liver Health Advocacy Facebook page
- Executing personalized advocacy action plans with development and ongoing support from GLI
- Serving on scientific, medical and FDA committees
- Testifying in Congressional hearings



2023 A3: The Learning Experience participants



Learn more