



**ACT NOW
SCREEN TODAY**

**GLOBAL
FATTY
LIVER DAY**

#ACTNOWSCREENTODAY

JUNE 13TH, 2024 | SUMMARY REPORT

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KEY NUMBERS

GLOBAL #FATTYLIVERDAY – JUNE 13TH, 2024

3.9 BILLION

PRESS RELEASE POTENTIAL REACH

1,300

HEADLINE PLACEMENTS

>1 MILLION

SOCIAL MEDIA IMPRESSIONS

123

PARTNERS

90+

COMMUNITY EVENTS



63
COUNTRIES

32
ENDORSERS (SCIENTIFIC SOCIETIES
& INTERNATIONAL ORGANIZATIONS)

20+
LIVER HEALTH SCREENING EVENTS

7
SPONSORS

ABOUT GLOBAL FATTY LIVER DAY 2024



On June 13, Global Liver Institute, supported by partners, endorsers, and sponsors worldwide, hosted Global Fatty Liver Day, *formerly known as International NASH Day*. From striking conversations about the Global State of Fatty Liver Disease to liver screening events globally, the 2024 campaign was a resounding success. Under the theme “Act Now, Screen Today,” this annual public education campaign, observed on the second Thursday of June, heightened awareness of fatty liver disease and mobilized global partners to prioritize early screening and detection for at-risk individuals. Read through the report for more details about the campaign.

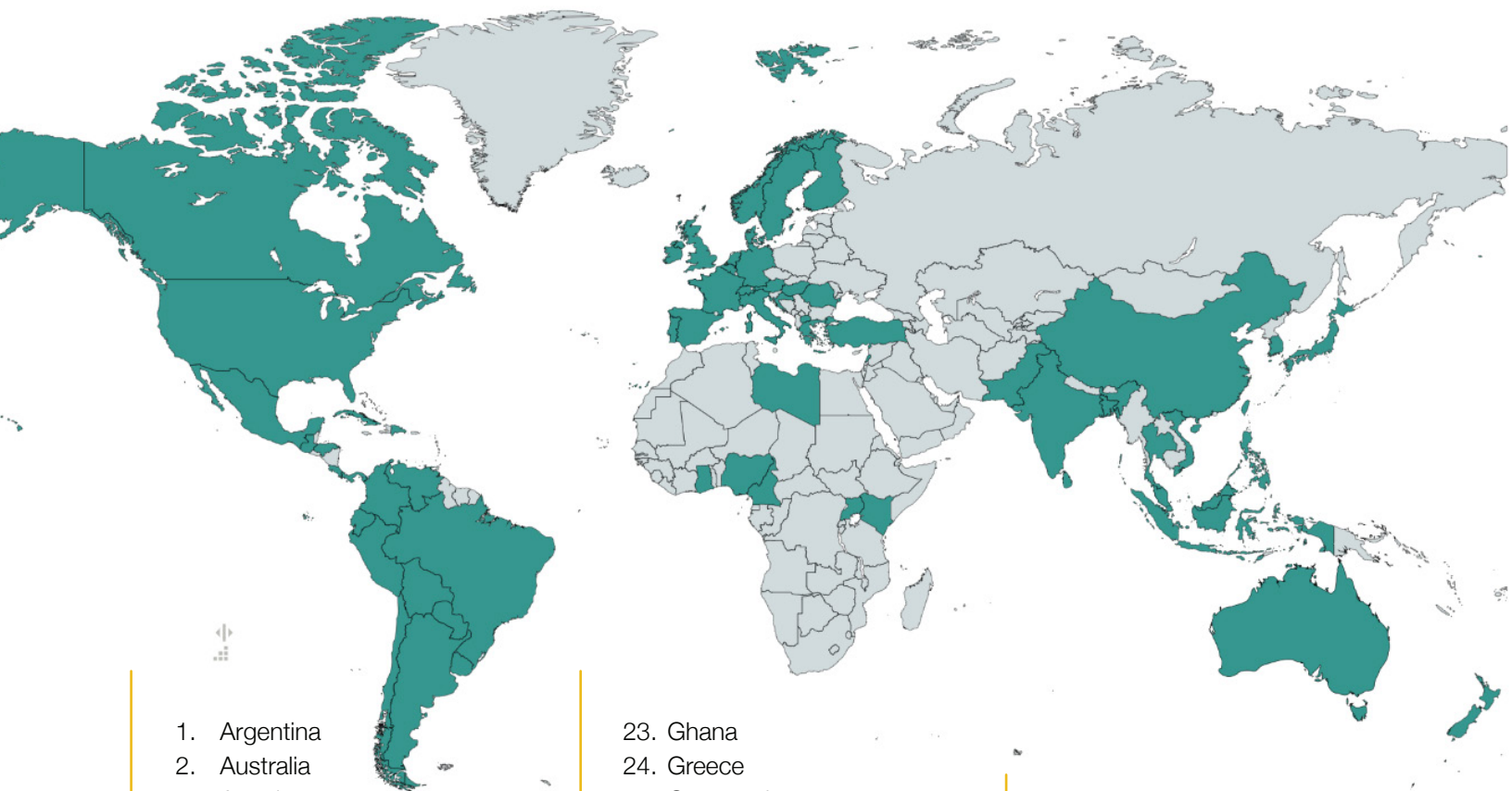
ENDORSERS

Global Fatty Liver Day 2024 was endorsed by **32** scientific societies and international organizations.



GLOBAL FATTY LIVER DAY 2024 REACH

COUNTRIES AND TERRITORIES REPRESENTED BY PARTNER ORGANIZATIONS



1. Argentina
2. Australia
3. Austria
4. Bangladesh
5. Belgium
6. Bolivia
7. Brazil
8. Cameroon
9. Canada
10. Chile
11. China
12. Colombia
13. Costa Rica
14. Croatia
15. Cuba
16. Denmark
17. Dominican Republic
18. Ecuador
19. England
20. Finland
21. France
22. Germany

23. Ghana
24. Greece
25. Guatemala
26. Honduras
27. Hungary
28. India
29. Indonesia
30. Italy
31. Japan
32. Kenya
33. Lebanon
34. Malaysia
35. Mexico
36. Netherlands
37. New Zealand
38. Nigeria
39. North Macedonia
40. Norway
41. Panama
42. Pakistan
43. Paraguay
44. Peru

45. Philippines
46. Portugal
47. Puerto Rico
48. Romania
49. Scotland
50. Singapore
51. South Korea
52. Spain
53. Sri Lanka
54. Sweden
55. Switzerland
56. Taiwan
57. Thailand
58. Türkiye
59. Uganda
60. United States of America
61. Uruguay
62. Venezuela
63. Vietnam

PARTNER ORGANIZATIONS, FOUNDATIONS, UNIVERSITIES, HOSPITALS, RESEARCH CENTERS, AND MORE!

- Altimmune Inc.
- AIG Hospital
- Arizona Liver Health
- Avant Santé
- Bangabandhu Sheikh Mujib Medical University
- Bangabandhu Sheikh Mujib Medical University Hepatology Alumni Association
- Bangladesh Endocrine Society
- Black Liver Health Initiative
- Canadian Liver Foundation
- Cardiometabolic Center Alliance
- Cardiometabolic Health Congress
- Central Virginia VA Health Care System
- Centro Catarinense de Endocrinologia e Metabologia
- Centro de Investigación y Gastroenterología
- Children's Liver Disease Foundation
- Christian Community Healthcare Foundation Kenya
- CN Bio
- Columbia University Irving Medical Center
- Conquest Research
- CulturalVIBING (Media) Productions
- Desun Hospital
- Deutsche Leberhilfe e.V. (German Liver Aid)
- DiaLeb - National Diabetes Organization
- Duke University Health System
- Embassy of Denmark, USA
- Empire Liver Foundation
- Empowerment for Sustainable Livelihood
- Empower Women Foundation
- European Liver Patients' Association
- Fatty Liver Alliance
- Federal University of Rio Grande do Norte
- Finnish Kidney and Liver Association
- Forum for the Study of the Liver Bangladesh
- Fundación Hondureña para la Salud Hepática
- Fundación Mexicana para la Salud Hepática A.C.
- GBL Hospital
- Global Learning Collaborative
- Grupo de Tratamiento de los Tumores Digestivos
- Hellenic Liver Patient Association - Prometheus
- Hepatitis B Foundation
- Hep B United
- Hepar Centar Bitola
- Hepatitis Queensland
- Hepatos (Croatian Society for the Liver Diseases)
- HEPYAŞAM (Living with Hepatitis Association)
- Hôpital à Bruxelles – Clinique Saint Jean
- Hospital Angeles Clínica Londres
- Hospital Central Dr. Ignacio Morones Prieto
- Hospital Israelita Albert Einstein
- Houston Research Institute
- Institute of Cardiometabolism and Nutrition
- Institute of Liver and Biliary Sciences
- Kansas City Research Institute
- Liga Acadêmica de Gastroenterologia Clínica e Cirúrgica da Universidade Federal do Rio Grande do Norte
- Liver Care Society
- Liver Health Foundation
- LiverScan
- LiverWELL
- Magna Græcia University of Catanzaro
- Major Health Partners/Major Hospital
- Mayo Clinic
- Medical Learning Institute, Inc.
- Mid South Liver Alliance
- Monash University

- NASH 24x7
- NASH kNOWledge
- National Health Council
- Northampton General Hospital
- Obesity Care Advocacy Network
- Obesity Medicine Association
- Predictive Health Intelligence
- Rangpur Medical College
- Rare Diseases Uganda
- Royal North Shore Hospital
- Dr. Abu Saleh Md Sadequul Islam
- Shaheed Ziaur Rahman Medical College
- Sharecare
- Sober Livers
- Surfing the MASH Tsunami
- Swiss HePa - Swiss Liver Patients' Association
- Tampa Bay Medical Research
- Texas Liver Foundation
- Touch Medical Media
- Türk Karaciğer Vakfı (Turkish Liver Foundation)
- Unidade Local de Saúde Entre Douro e Vouga
- University of Washington
- Value Health Africa
- Vanderbilt University Medical Center
- VCU Stravitz-Sanyal Institute for Liver Disease and Metabolic Health
- Wilson Disease Association
- YALI (Young African Leaders) Network Abuja

KEYNOTE EVENT AT THE EMBASSY OF DENMARK

On June 13, Global Liver Institute hosted a pivotal discussion on “Obesity and the Future of Liver Health” at the Embassy of Denmark in Washington, D.C., co-hosted by GLI and H.E. Jesper Møller Sørensen, the Ambassador of Denmark to the United States. Ambassador Sørensen and GLI’s CEO Donna R. Cryer, JD, opened the event. Then, Jeff McIntyre, GLI’s VP of Liver Health Programs, guided the esteemed panelists through a conversation providing insight on prevention strategies, advancements in medication, the impact of food systems and the built environment, patient access to care, and the investment necessary to build infrastructure for these key items. The panel also highlighted Denmark’s significant role in these areas.

The rich discussion that shed light on current challenges, paved the way for future initiatives and collaborations, and sparked fruitful discussion with the audience throughout and after the Q&A portion of the event. Attendees left with a deeper understanding of the complex systems affecting obesity and liver health and of the need for international, interdisciplinary solutions.



Janese Laster, MD
Founder, Gut Theory Total Digestive Care
Washington, DC



Mette Munk Lauridsen, PhD, MD
Department of Gastroenterology and Hepatology
Hospital of Southwest Jutland
Esbjerg, Denmark



William Dietz, MD, PhD
Director, Sumner M. Redstone Global Center for
Prevention and Wellness
Milken Institute School of Public Health
The George Washington University
Washington, DC



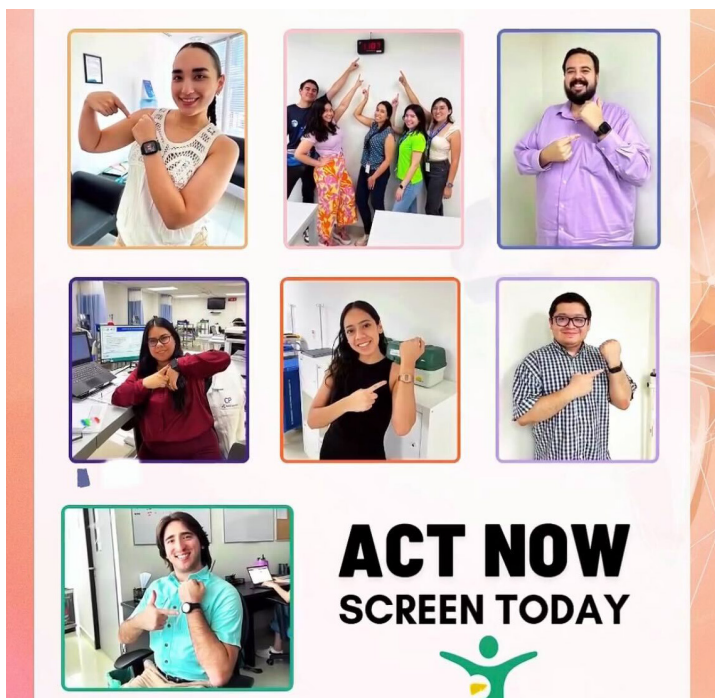
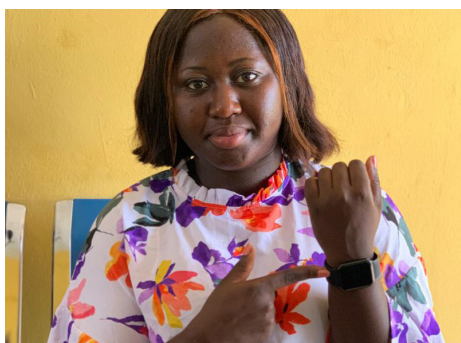
Jennifer Fassbender
Director, Social Determinants of Health Programs
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Philadelphia, PA



COMMUNICATION & DIGITAL MEDIA

#ACTNOWSCREENTODAY

Under the theme of #ActNowScreenToday, the call to action urged partners to increase awareness about the importance of early identification and treatment for those with fatty liver disease. Alongside hosting events and leading screening initiatives, participants were encouraged to take a photo pointing to their watches or a clock, symbolizing urgency and emphasizing the critical message of liver health screening.





TOOLKIT

GLI created a comprehensive digital media toolkit to promote online participation from partner organizations around the world. This toolkit included multilingual educational graphics about fatty liver disease, enabling partners to easily share important information and raise awareness online and in person.



EDUCATIONAL VIDEOS

Combating Fatty Liver Disease: Advancing Awareness and Scaling Efforts

An overview of the current state of fatty liver disease in the U.S. was discussed in an insightful interview between VP of Liver Health Programs at GLI, Jeff McIntyre, and Dr. Arun Sanyal from the VCU Stravitz-Sanyal Institute for Liver Disease and Metabolic Health.

Dr. Sanyal discussed the crucial role healthcare systems play in addressing the disease and improving patient outcomes, noting significant changes in its prevalence and approach. He also shared valuable lessons on disease management and offered advice to new researchers and clinicians.



SCAN TO WATCH THE VIDEO

Fatty Liver Disease: Are You At Risk?

“Fatty Liver Disease: Are You at Risk?” is a new animated video created to raise awareness about fatty liver disease and its risk factors. The video emphasizes the importance of early detection and aims to inform, empower, and provide a sense of solidarity to viewers, so they have knowledge about fatty liver disease and can take proactive steps for their liver health.



SCAN TO WATCH THE VIDEO

5 Things You Need to Know About Fatty Liver Disease

GLI, in collaboration with Sharecare, produced a short video highlighting five key facts an individual should know about fatty liver disease in order to raise awareness and encourage early detection and management of the disease.



EDUCATIONAL PANELS

Global State of Fatty Liver Disease: Voices of Leaders

In “The Global State of Fatty Liver Disease: Voices of Global Leaders,” a series of experts shared their perspectives on the current state of fatty liver disease. They provided valuable insights from research, clinical care, and community experiences to highlight emerging best practices in care management. The discussions emphasized strategies to ensure equitable access to screening, diagnosis, and treatment, which are essential components for global public health.



Amreen Dinani MD, FRCP
Associate Professor of Medicine,
Duke University School of Medicine



Anna Basile, PhD, MA
Senior Scientist, Bioinformatics,
New York Genome Center



Gary Miller
GLI Ambassador and
NY Presbyterian Patient Advocate



Julia Wattacheril MD, MPH
Associate Professor of Medicine,
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Director, MASLD Program in the Center
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NASPGHAN-F, AASLD-F**
Consultant, Division of Pediatric
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Associate Professor of Pediatrics and
Physiology
Medical Director, Pediatric Liver
Transplant Program
Mayo Clinic



Tessa Janovsky PA-C
Physician Assistant
Arizona Liver Health

Healing Your Liver: What Communities of Faith Need to Know About Liver Disease

In “Healing Your Liver: What Communities of Faith Need to Know About Liver Disease,” a collaborative panel with the Association of Black Gastroenterologists and Hepatologists (ABGH), experts focused on promoting liver health within faith communities. Medical professionals, researchers, and faith leaders discussed liver disease risk factors, prevention strategies, and treatment options. The panel aimed to empower individuals in marginalized and faith communities to take proactive steps toward better liver health. Tailored messaging helps build trust, increase engagement, and improves health outcomes for all.



Ashley Spann, MD, MSACI

ABGH Member
Assistant Professor of Medicine
Assistant Professor of Biomedical
Informatics, Vanderbilt University
Medical Center



Donna R. Cryer, JD

Founder and CEO
Global Liver Institute



Julius Wilder, MD, PhD

ABGH Member
Associate Professor of Medicine,
Associate Professor of Sociology,
Duke School of Medicine



Lorna Dove, MD, MPH

ABGH Member, Professor of
Medicine; Director of Liver Transplant,
Columbia University Medical Center



Rev. Dr. Orlando R. Dowdy

Presiding Elder of the Sanford District,
Central North Carolina Conference,
Eastern North Carolina Episcopal
District



Rotonya Carr, MD, FACP

ABGH Co-founder and Board
Member, Associate Professor
of Medicine, Division Head of
Gastroenterology, University of
Washington

GLI LIVE



In the lead-up to Global Fatty Liver Day, we aired three episodes of GLI LIVE, our weekly educational talk show, featuring community experts and reaching >3,000 individuals. These episodes explored various perspectives, including the roles of physical activity, enhancing food health systems, and different approaches to tackling fatty liver disease. The series culminated with an episode showcasing partner organizations worldwide and their efforts to combat the disease.

Incorporating Exercise for Liver Health

Shelley Keating, PhD, Accredited Exercise Physiologist and Senior Lecturer at the University of Queensland, emphasized the importance of incorporating movement and exercise to improve liver health, specifically in those with or at risk of fatty liver disease.



A Policy Approach to Obesity & Fatty Liver Disease

Kelly Brownell, PhD, Professor Emeritus of Public Policy, Psychology, and Neuroscience and Dean Emeritus of Public Policy at Duke University, discussed the importance of food systems, the trends and factors affecting obesity and liver health, and the policy solutions that could make a difference.



Act Now, Screen Today

Global Fatty Liver Day partners from around the world highlighted key issues related to the increasing prevalence of fatty liver disease in their communities and shared their efforts to combat it.

Alma Laura Ladrón de Guevara, MD
Gastroenterologist and Hepatologist, Directora, Centro de Investigación y Gastroenterología SC



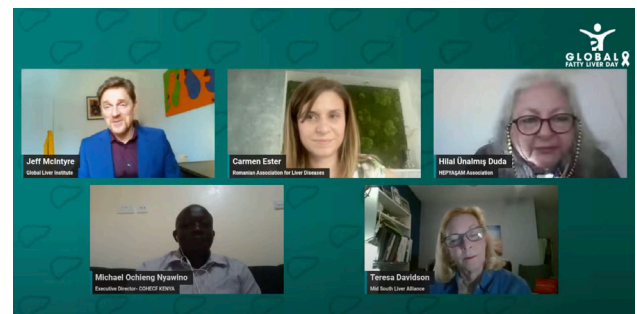
Hilal Ünalmiş Duda, PhD
Chairman of the Board of Directors, HEPYAŞAM



Carmen Ester, MD
Owner, Medu Medical Education Gastroenterology, Liver Transplantation Unit



Mariela Fischberg
Licensed Specialist in Clinical Nutrition
Hospital General de Agudos J.M Penna



Michael Ochieng Nyawino
Founder and Executive Director, COHECF KENYA
Financial Literacy Ambassador, Kenya-The Financial Awareness Foundation
Probono Adult Advisor for Education Programs and Initiatives, Africa-Project Power Global



Teresa Davidson
Liver Action Network Member
Executive Director, Mid South Liver Alliance



PATIENT EDUCATIONAL MATERIALS

This year, we prepared a series of short-form, patient-facing articles and corresponding graphics addressing the following topics:

- Deploying Solutions: How Can Veterans Manage Fatty Liver
- Nourishing Insights into Pediatric Fatty Liver Disease
- The Quiet Threat of Fatty Liver in Lean Individuals
- Policy, Prevention, and Progress: Fatty Liver & Obesity

An estimated **30%** of US Veterans (2 million) have fatty liver disease, with the prevalence nearly tripling in recent years.

Digestive Diseases and Sciences Journal, 2023



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FATTY LIVER DISEASE AFFECTS UP TO **40%** OF CHILDREN WITH OBESITY.

Journal of Pediatric Endocrinology and Metabolism, 2011



ACT NOW
SCREEN TODAY



UP TO **20%** OF INDIVIDUALS WITH FATTY LIVER DISEASE ARE CONSIDERED LEAN.

Biomedicine & Pharmacotherapy, 2022



ACT NOW
SCREEN TODAY



Ultra-processed foods account for over **60%**

of the calories in the average U.S. diet and nearly **90%** of added sugar intake. *BMJ, 2016*



ACT NOW
SCREEN TODAY



PROVIDER EDUCATIONAL MATERIALS

An addition to this year's campaign was the introduction of provider educational resources. These resources highlight our commitment not to only public health education, but also to expanding our reach and enhancing the knowledge of healthcare professionals who work with liver patients to promote early detection and intervention and ensure comprehensive care.

ENDOCRINOLOGISTS AND PCPS: THE FRONTLINE DEFENSE AGAINST CIRRHOSIS IN PATIENTS WITH TYPE 2 DIABETES

3 Weeks Post-Launch

1,200+ participants



minuteCE **NEW** medtelligence™

Endocrinologists and PCPs: The Frontline Defense Against Cirrhosis in Patients with Type 2 Diabetes

This series of bite-sized episodes will provide important information on MASLD and MASH in patients with type 2 diabetes. Drs. Naim Alkhouri and Robert Eckel and physician assistant Tessa Janovsky discuss best practices for screening, diagnosis, treatment, and management of MASH/MASLD.

- Naim Alkhouri, MD, FAASLD**
Chief Medical Officer
Chief of Transplant Hepatology
Director of the Fatty Liver Program
Arizona Liver Health
Phoenix, AZ
- Robert Eckel, MD, FAHA, FACC, FNLA**
Professor of Physiology and Biophysics
Charles A. Boettcher Endowed Chair in Atherosclerosis
University of Colorado Anschutz Medical Campus
Aurora, CO
- Tessa Janovsky, PA-C**
Physician Assistant, Hepatology
Arizona Liver Health
Phoenix, AZ

VIEW NOW



Commercial support:
This activity is supported by an independent educational grant from Novo Nordisk, Inc.

BUILD YOUR OWN CASE STUDY | REDEFINING MASLD/MASH CARE: PERSONALIZED STRATEGIES FOR ASSESSMENT, DIAGNOSIS, AND MANAGEMENT.

MLI
in partnership with
GLI LIVER INSTITUTE

REDEFINING MASLD/MASH CARE

Personalized Strategies for Assessment, Diagnosis and Management

- Jay H. Shubrook, DO, FACOF, FAAFP**
- Naim Alkhouri, MD, FAASLD, ABOM**
- Sonal Kumar, MD, MPH**

BUILD YOUR OWN CASE STUDY

Earn CE credit on demand!
mli.link/byocs-mash

This activity is supported by an educational grant from Novo Nordisk Inc.

GLOBAL FATTY LIVER DAY PARTNER HIGHLIGHTS



AFRICA



Christian Community Healthcare Foundation | Kenya

COHECF KENYA organized a 2-day campaign during which they brought together medical students at the Webuye Campus to raise awareness about liver health amongst their colleagues. They also mobilized community members in partnership with Birunda Health Center to raise awareness and educate the community about liver disease.



Empowerment for Sustainable Livelihood | Ghana

Empowerment for Sustainable Livelihood , attracted a diverse audience including healthcare professionals, patients, and community members to its event at a community center in Sunyani. The event commenced with a keynote address by Dr. Josiah Nang-Bayi, a renowned hepatologist, who provided a comprehensive overview of fatty liver disease, its causes, and its potential health implications. Free liver health screenings, including liver function tests and ultrasound scans were offered to all attendees. The event also featured educational workshops, interactive sessions, and a panel discussion facilitated by nutritionists, fitness experts, and patient advocates.



Screening Event:



165
SCREENED



Value Health Africa | Cameroon

Value Health Africa spearheaded a campaign to raise awareness about fatty liver disease in Cameroon. The comprehensive campaign offered a variety of educational and engaging activities, including informative documentaries, expert-led educational sessions, and sporting activities. Free liver health screenings were provided to 150 participants, and educational talks further emphasized the importance of preventative measures and early detection for fatty liver disease.



Screening Event:



150
SCREENED



CENTRAL AND SOUTH AMERICA



Asociación Argentina de Nutrición Enteral y Parenteral (AANEP) | Argentina

AANEP hosted a workshop discussing the impact of nutritional status on the progression of fatty liver disease. The workshop provided attendees with important educational resources regarding risk factors of fatty liver disease and the value of early screening.



Liga Acadêmica de Gastroenterologia Clínica e Cirúrgica da Universidade Federal do Rio Grande do Norte (LAGACC) | Brazil



The team at LAGACC held a community event in a public park in Natal, Brazil, offering liver disease guidance and healthy lifestyle advice with doctors, nutritionists, and physical educators, along with healthy snacks, physical activities, and printed educational materials on healthy living.



Hospital Israelita Albert Einstein | Brazil

Hospital Israelita Albert Einstein, supported by the Medical Assistance Group for liver diseases, held a liver awareness event. Liver elastography was performed on selected individuals.



Screening Event:



10
SCREENED





EUROPE

Asociația Societatea Națională de Medicina Familiei/ Medicină Generală | Romania



Family physicians from Gastro Working Group of the National Society of Family Medicine from Romania hosted an educational campaign to raise awareness of fatty liver disease. The campaign included a virtual symposium targeting clinicians, and several educational events highlighting the importance of nutrition, physical activity, and early screening to combat fatty liver disease.

Screening Event:

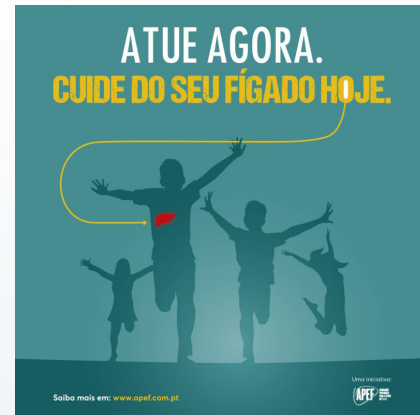


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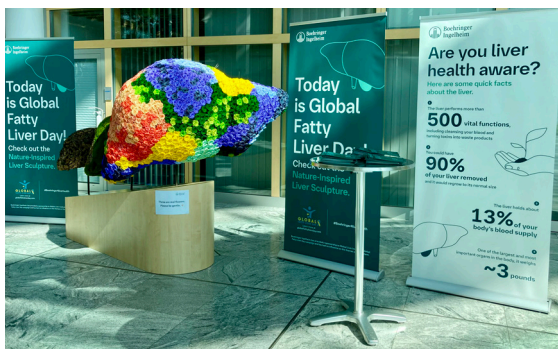
Associação Portuguesa para o Estudo do Fígado (APEF) | Portugal

APEF supported Global Fatty Liver Day through a social media campaign, sharing the importance of early screening to combat the rising rates of fatty liver disease.



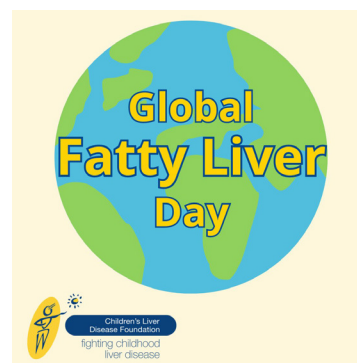
Boehringer Ingelheim | Germany

Boehringer Ingelheim hosted a company event to raise awareness about the importance of early detection and intervention of fatty liver disease, featuring a nature-inspired liver sculpture to demonstrate the liver's regenerative ability and resilience.



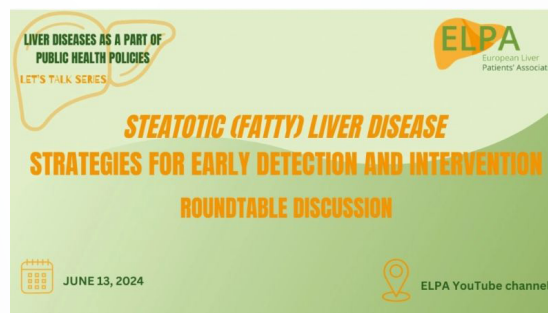
Children's Liver Disease Foundation | England

Children's Liver Disease Foundation is dedicated to advancing education and research on fatty liver disease.



European Liver Patients' Association (ELPA) | Belgium

ELPA hosted a virtual roundtable to discuss early detection and intervention strategies for steatotic liver disease to complement their month-long social media campaign to raise awareness about the condition. GLI's VP of Liver Health Programs, Jeff McIntyre, participated in the roundtable.





Finnish Kidney & Liver Association | Finland

The Finnish Kidney and Liver Association hosted Liver Week from May 13-17, 2024, with events and broadcasts aimed at highlighting the impact of alcohol on liver health and addiction, with contributions from health professionals and personal testimonies that reached a wide audience through live events, press releases, and social media.



Hellenic Liver Patients Association "Prometheus" | Greece

The Hellenic Liver Patients Association "Prometheus" supported Global Fatty Liver Day through a social media campaign featuring educational content and a short informative video bringing awareness to liver disease among community members.

Σύλλογος Ασθενών Ήπατος Ελλάδας "Προμηθέας" - HPLA "Prometheus"
 Published by Elio Gagalas | June 13 at 10:50 AM · 0
 Ιουλιού, Παγκόσμια Ημέρα για τη Λιπαή Διήθηση του Ήπατος, Global Fatty Liver Day
 Σύλλογος Ασθενών Ήπατος Ελλάδας "Προμηθέας" ενώνει τις δυνάμεις του για να στείλει μήνυμα για Global Fatty Liver Institute και άλλους οργανισμούς, σπινταίν στην συμπαγή αυτής ρόγυνητες Κουίζου:
 & more

Hepatos | Croatia

The Croatian Liver Disease Society Hepatos, in partnership with the Public Health Institute, marked the 7th Global Fatty Liver Day 2024 with three events. Their team offered information as well as free liver exams by the FibroScan® device to the public. Their media promotion of the global campaign "Act Now, Screen Today!" successfully attracted numerous citizens to sign up for screenings.



Screening Event:

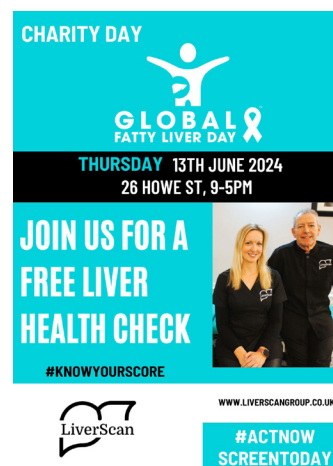
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LiverScan | Scotland

LiverScan hosted a one-day event at their private clinic in Edinburgh, with free FibroScan® tests, in-person one-on-one liver health consultations with a clinician, and nutritionist support to promote liver health awareness.



Romanian Association for Liver Diseases | Romania

The Romanian Association for Liver Disease spearheaded an educational campaign educating the youth about the importance of a healthy diet. They also hosted a community event to bring awareness to fatty liver disease.



Unidade Local de Saúde Entre Douro e Vouga (ULSEDV) | Portugal



The Hepatology Unit from ULSEDV collaborated with the Nutrition Service to organize a public event to bring awareness to fatty liver disease. All day on June 13th, they approached visitors and professionals and shared educational resources about healthy eating and MASLD. They also performed FibroScan® tests for everyone interested and held a session about healthy lifestyles targeting the patients from the Hepatology outpatient clinic.

Screening Event:

57
SCREENED





MIDDLE EAST

DiaLeb - National Diabetes Organization | Lebanon

The National Diabetes Organization - DiaLeb organized a comprehensive screening campaign in partnership with Beirut Arab University (BAU) titled "Diabetes and Liver Diseases," held at Orange Nassau Hospital in Tripoli, North Lebanon.



This event raised awareness and provided free health screenings for diabetes and liver diseases with significant participation from the general public, including 50 hepatic enzyme tests, 220 lipid profiles, 600 fasting blood glucose tests, and 40 HbA1c. Individuals who were identified as high risk were referred to medical professionals for follow up.

After the event, Dr. Nisrin Bissar, BAU Director and Faculty of Health Sciences, appeared on Lebanon's leading morning show on LBCI, Morning Talk, to discuss the impact of the screening campaign and the relationship between type 2 diabetes and liver diseases.

Screening Event:



600
SCREENED

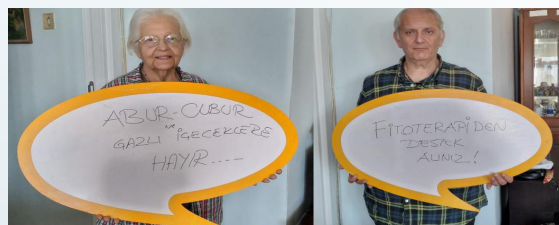


Hepyaşam | Türkiye

HEPYAŞAM, with the participation of volunteers, crafted an informational video to raise awareness of fatty liver disease. The video was shared on social media and with the press.



Hep Yaşam Hasta ve Hasta Yakınları Toplumsal
Bilgilendirme Dayanışma ve Yardımlaşma Derneği





Türk Karaciğer Vakfı (Turkish Liver Foundation) | Türkiye

Türk Karaciğer Vakfı, also known as the Turkish Liver Foundation, organized a campaign to raise awareness of fatty liver disease in Turkey. Prof. Ahmet Gürakar and Prof. Yılmaz Çakaloğlu prepared videos discussing the importance of fatty liver disease and its serious consequences to increase awareness in the community. This video was shared across the press and via social media. The event also informed doctors who are members of the foundation about innovations regarding fatty liver disease.



NORTH AMERICA



Arizona Liver Health | Arizona, USA

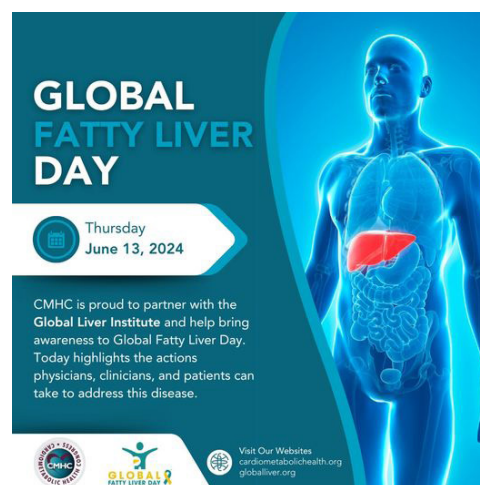
The team at Arizona Liver Health opened their clinics for a red carpet event to educate patients and offer free FibroScan® to everyone interested in learning more about their liver health.





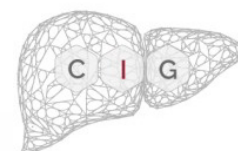
Cardiometabolic Health Congress | USA

CMHC emphasized actions to address the disease and will be offering education on detecting and treating fatty liver disease during the CMHC 19th Annual conference, featuring presentations by Dr. Diana Barb and Dr. Mitchell L. Shiffman.



Centro de Investigación y Gastroenterología (CIG) | México

Hospital Angeles Clinica Londres was the epicenter of an enriching Health Conference Cycle dedicated to Fatty Liver Disease. This event brought together prominent specialists, who shared their knowledge and experience in a series of informative and enlightening conferences. The event attracted both health professionals and members of the public interested in learning more about this growing health concern. Additionally, 16 participants were evaluated with Fibroscan to know the health state of their liver.



Screening Event:





Duke University Health System | North Carolina, USA

The Empire Liver Foundation hosted a webinar titled “MASLD is the new NAFLD: Diagnosis, Prognosis and Treatment,” featuring Dr. Danielle Brandman and Gloria Rothenberg, DNP, to discuss the diagnosis, staging, and multidisciplinary management of metabolic dysfunction-associated steatotic liver disease.



Empire Liver Foundation | New York, USA

The Empire Liver Foundation hosted a webinar titled “MASLD is the new NAFLD: Diagnosis, Prognosis and Treatment,” featuring Dr. Danielle Brandman and Gloria Rothenberg, DNP, to discuss the diagnosis, staging, and multidisciplinary management of metabolic dysfunction-associated steatotic liver disease.



Fatty Liver Alliance | Canada

The Fatty Liver Alliance, in collaboration with CanNASH, hosted an awareness event to highlight fatty liver disease, diabetes, and other metabolic disorders. The event featured several speakers, included a liver screening, and conducted a survey to gauge attendees' familiarity with fatty liver disease.



Screening Event:



Fundación Mexicana para la Salud Hepática (FundHepa) | México

FundHepa created a short awareness video that was shared via social media. They also participated in a radio interview to talk about fatty liver disease, risk factors, and how to diagnose and treat it.



Hospital Central “Dr. Ignacio Morones Prieto” | México

Hospital Central “Dr. Ignacio Morones Prieto” held a symposium with professors from the hospital, led by the liver clinic. Two notable national professors also attended. The attendees included internists, surgeons, residents, interns and nurses. The event had a total of 128 attendees and had an incredible impact on the community.



Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán (INCMNSZ) | México



Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán (INCMNSZ) hosted a symposium as part of their educational campaign to raise awareness for fatty liver disease. The event garnered high attendance, brought awareness of the importance of early screening among community members, and discussed the latest therapies and advancements in the field.

Screening Event:

114
SCREENED



Kansas City Research Institute | Missouri, USA

The Kansas City Research Institute hosted a two-day, free screening event for community members, to raise awareness about the importance of early detection for fatty liver disease.



Liver Health Foundation | California, USA

The Liver Health Foundation put forward a digital patient education campaign, in support of Global Fatty Liver Day. This campaign emphasized the importance of early screening and taking control of one's own health.





Madrigal Pharmaceuticals | Pennsylvania, USA

Madrigal Pharmaceuticals supported Global Fatty Liver Day by organizing a company outing to promote awareness for fatty liver disease and sharing their commitment to raise awareness for fatty liver disease on social media.



Mid South Liver Alliance | Tennessee, USA

Mid South Liver Alliance's Patient Liver Summit in Birmingham held an event with over 35 people in attendance and a total of 13 speakers. Four transplant patients shared their stories, and then a transplant team shared their duties.



NASH KNOWledge | Pennsylvania, USA

NASH KNOWledge hosted information tables to shed light on fatty liver disease at five locations throughout Pennsylvania between June 11 and June 13. On June 11, the organization hosted a table at Heritage Valley Hospital - Beaver. On June 12 they hosted a table at UPMC Presbyterian Hospital in Pittsburgh. Lastly, on June 13 they hosted tables at Canonsburg Hospital, Heritage Valley Hospital - Sewickley and the City of Pittsburgh Farmers Market.





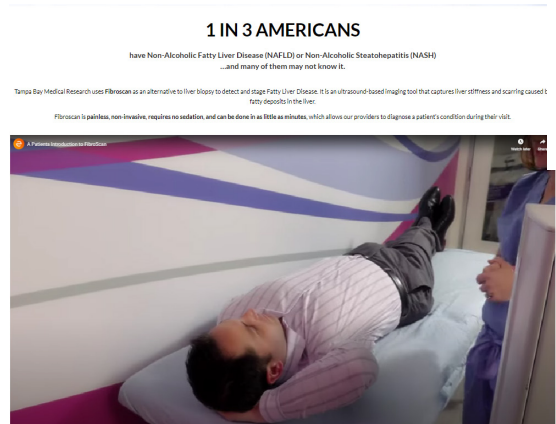
Richmond VA Medical Center | Virginia, USA

The Richmond VA Medical Center Hepatology Department held an informational event to discuss risk factors and preventive measures for fatty liver disease, a growing concern for many. The event provided resources on this condition and more.



Tampa Bay Medical Research | Florida, USA

Tampa Bay Medical Research launched a community health initiative offering free FibroScan® tests and patient education to raise awareness about fatty liver disease.



Texas Liver Foundation | Texas, USA

Texas Liver Foundation, with the support of community partners, hosted free community liver screenings in Houston, Texas. Over a 3 hour period, they screened 18 people, 13 of which had high markers for fatty liver disease, and several of whom had high markers for significant stiffness in the liver.



Screening Event:





World Gastroenterology Organisation (WGO) | Wisconsin, USA

The World Gastroenterology Organisation supported Global Fatty Liver Day through a social media campaign.



SOUTH ASIA



Bangabandhu Sheikh Mujib Medical University Hepatology Alumni Association | Bangladesh

Bangabandhu Sheikh Mujib Medical University Hepatology Alumni Association (BSMMU HAA), with the support of community partners, held multiple awareness activities. Hon'ble President and Hon'ble Prime Minister of The People's Republic of Bangladesh issued messages marking the Global Fatty Liver Day 2024. A round table discussion was organized at the office of Daily Samakal, a leading daily newspaper of the country. The President and General Secretary of the association appear in a special talk show on this occasion in Ekhn TV, a leading satellite TV in Bangladesh.



Forum for the Study of the Liver | Bangladesh

The Forum for the Study of the Liver, Bangladesh organized an awareness campaign, with the support of community partners. Professor Dr. Mamun Al Mahtab, Chairmen of the Forum appeared in a special talk show on this occasion in Channel-24, which is a leading satellite TV in Bangladesh. He was also interviewed by Desh TV, another leading satellite TV in Bangladesh. Additionally, a scientific seminar for hepatologists was organized by the Forum at Fortis Downtown Resort in Dhaka. The event concluded with sports and other physical activities to emphasize the importance of physical exercise.



Hepatology Society of Dhaka | Bangladesh

The Hepatology Society of Dhaka hosted a public health awareness campaign centered around fatty liver disease and other metabolic disorders. The highlight of the campaign was a round table discussion regarding fatty liver disease and a public health rally that took place among community members.



Indian Association for the Study of the Liver (INASL) & NASH 24x7 | India

The Indian Association for the Study of the Liver collaborated with NASH 24x7 to organize a public education event along with a screening event in order to promote awareness for fatty liver disease and highlight the importance of early screening for liver disease among community members.



Shaheed Ziaur Rahman Medical College | Bangladesh

A discussion at Shaheed Ziaur Rahman Medical College in Bogura, Bangladesh, highlighted the severe implications of fatty liver disease affecting 33.86% of adults. Led by Dr. A S M Sadequ Islam, the event emphasized early detection. Over 350 healthcare professionals and students attended the event, featuring a rally and discussions on managing and reducing health risks associated with the disease.



Screening Event:



200
SCREENED



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  Global Liver Institute

Global Liver Institute (GLI) is a 501(c)3 nonprofit organization founded in the belief that liver health must take its place on the global public health agenda commensurate with the prevalence and impact of liver illness. GLI promotes innovation, encourages collaboration, and supports the scaling of optimal approaches to help eradicate liver diseases. Operating globally, GLI is committed to solving the problems that matter to liver patients and equipping advocates to improve the lives of individuals and families impacted by liver disease. GLI holds Platinum Transparency with Candid/GuideStar, is a member of the National Health Council, and serves as a Healthy People 2030 Champion. Follow GLI on Facebook, Instagram, LinkedIn, and YouTube or visit www.globalliver.org. GLI is the host of Global Fatty Liver Day.



GLOBAL FATTY LIVER DAY 2024 SUMMARY REPORT

