

Global Liver Institute GLOBAL FATTY LIVER DAY

FATTY LIVER DISEASE IS
PROJECTED TO IMPACT

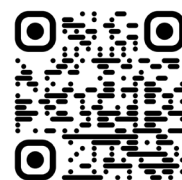
55%

**OF GLOBAL
POPULATION BY 2040**

Global Fatty Liver Day, formerly *International NASH Day*, launched in June 2018, is a vital public education campaign to raise awareness about fatty liver disease, which **affects 115 million people worldwide**. Projected to impact **55% of the global population by 2040**, this condition is closely linked to obesity, type 2 diabetes, and hyperlipidemia. If left untreated, it can lead to severe consequences like cirrhosis, liver cancer, and liver transplantation. Observed on the second Thursday in June, Global Fatty Liver Day empowers patients, caregivers, and healthcare professionals to improve awareness, diagnosis, and interventions for this growing health crisis.

OVER THE YEARS . . .

- 2019** ○ International NASH Day became a community organization-led campaign - **65 partners in 22 countries**
- 2020** ○ The start of COVID-19 pandemic required a shift to a virtual campaign - **80 partners in 26 countries**
- 2021** ○ Introduced the first theme: *NASH Around the World* - **120 partners in 36 countries**
- 2022** ○ Theme shifted into an annual call to action: *Stop NASH Now* - **78 partners in 71 countries**
- 2023** ○ Returned to in-person events under the theme: *Step Up for NASH* - **106 partners in 55 countries**



Scan to view
our patient and
provider resources

2024 CAMPAIGN AT A GLANCE ACT NOW, SCREEN TODAY

GLI IN THE NEWS

3.9 BILLION potential reach with 1,300 headline placements

>1M #FattyLiverDay social media impressions across Facebook, Instagram, and LinkedIn

WHO PARTICIPATED?

32 Worldwide scientific societies and international organizations provided their endorsement.

62 Countries Represented

>120 Partners

- GLI Ambassadors
- Hospitals and Medical Centers
- Industry Stakeholders
- Liver Action Network Members
- Nonprofits/Non-Governmental Organizations
- Universities and Academic Institutions

WHAT DID WE DO?

90+
20+

Community Events

Liver Health Screening Events

- Hosted health fairs and rallies
- Conducted door-to-door campaigns
- Operated mobile screening clinics
- Held educational symposiums on:
 - Risk factors and prevention
 - Nutrition and physical activity
- Made media appearances

And More!



GLI and H.E. Jesper Møller Sørensen, Ambassador of Denmark to the United States, co-hosted an event at the Ambassador's residence entitled "Obesity and the Future of Liver Health."



Asociația Societatea Națională de Medicina Familiei/Medicină Generală, Romania



Indian National Association for the Study of the Liver (INASL), India



Christian Community Healthcare Foundation, Kenya



DiaLeb - the National Diabetes Organization, Lebanon



GLI Ambassador, Nigeria



Unidade Local de Saúde Entre Douro e Vouga (ULSEDV), Portugal

WE INVITE YOU TO JOIN US! #ACTNOWSCREENTODAY

2025

GLOBAL FATTY LIVER DAY

JUNE 12TH, 2025

ACT NOW
SCREEN TODAY



Learn more:

