



ADVANCED ADVOCACY ACADEMY (A3)

United Kingdom 2025

Event Summary

In partnership with King's College Health NHS Foundation Trust, the Inaugural Advanced Advocacy Academy (A3) United Kingdom, hosted on 14-15 March, brought together passionate advocates to strengthen their skills in liver health advocacy. This groundbreaking program equipped participants with the knowledge and tools to drive policy change, increase public awareness, and improve patient outcomes. Through expert-led sessions, collaborative discussions, and practical training, A3 UK empowered a new generation of liver health champions committed to making a lasting impact.



Key Numbers



2

DAY EXPERIENCE



17

EDUCATIONAL
SESSIONS



20

SPEAKERS



106

TOTAL ATTENDANCE

- 102 First-time attendees
- 51 Healthcare Practitioners
- 38 Patients and Caregivers
- 12 Partners



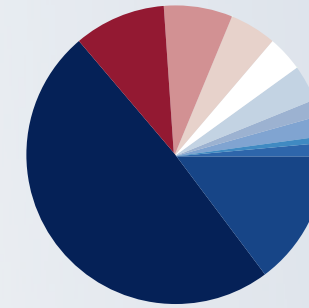
GLI in the Media

237.8 MILLION

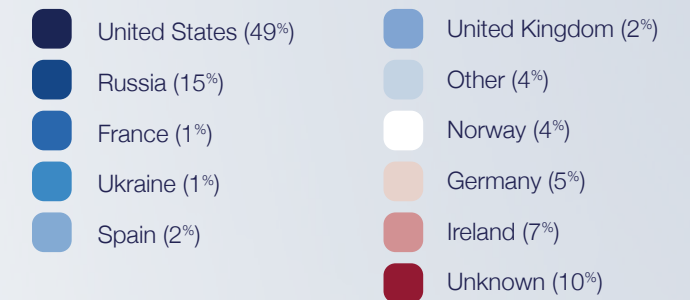
PRESS RELEASE TOTAL
POTENTIAL REACH

777

FULL TEXT PLACEMENTS IN
LEADING PUBLICATIONS SUCH AS
Associated Press, Yahoo Finance,
News Channel 8, Multiple Fox outlet
websites, and more.



11+ COUNTRIES



Patient Quotes



Advocacy is the heart of everything."



For me most of the insights came from hearing about patient stories and being able to talk to patients in an informal way."

– A Healthcare Provider



Many thanks for inviting us both to the amazing A3 event which we thoroughly enjoyed. Totally loved meeting new friends."

– Patient and Caregiver



PARTNERS:



SPONSORS:

